





## THE NEW ADMINISTRATION

New city administration, Mayor John A. Scaife and Commissioners J. Cyril Glover and Sylvan J. Ladner, began this office Monday Morning by Hancock County Clerk A. C. Mitchell.

They will serve the City of Bay St. Louis for the next year, and whether or not their administration is successful will depend a lot on how well they cooperate with the other and how much cooperation they receive from the citizens of the community.

Many of us may have had our political differences, but we are of the opinion that the welfare of our community should be uppermost in our minds and that we all, as good citizens, should accept the will of the majority and cooperate in every way to make our town a better place in which to live and to raise our families.

We do not know yet what plans the administration may have for the future, but whatever they are, if we feel that these plans when carried out to completion will benefit our citizens, then we will urge our readers to give their wholehearted support.

It is a known fact that no one person or group of persons can hope to succeed without complete cooperation. Therefore we urge everyone, regardless of political differences, to think of their community's welfare before acting harshly against any plans for improvement.

## THE LEGION AND OUR COMMUNITY

LAST WEEK the local American Legion placed about town a number of signs reading "WELCOME TO BAY ST. LOUIS." The signs also called attention to the free public facilities of the Legion.

Recently, cooperating with City and County Health officials, the Legion allowed signs to be posted along the beach inviting the public to use the rest rooms at the Legion Club in an effort to control the commission of nuisances along our beaches by a few uncouth individuals.

And these are only a few of the many efforts being made by this organization toward the betterment of Bay St. Louis. They maintain a public pier, at considerable expense, for the use of our citizens and visitors to our community. They are keeping their Legion Club open every day, at an actual cash loss, so that the use of the club and rest rooms will be available to the public. They have prohibited liquor at the club, because of the possible bad influence on our youth who fish and crab on the Legion premises.

If all of us in Bay St. Louis, following the example of the American Legion, would do all within our power to make our town more attractive and appealing to ourselves as well as visitors, we soon would have the sort of community to which we could point with pride; the sort of community that would do much to counteract the disagreeable publicity we now receive; and a community that would gain financially in the process.

## DR. DURE ELECTED VETS BOARD HEAD

Dr. E. H. Dure of Jackson, Miss., is the new President of the State Veterinarian Examining Board. Dr. J. V. Duckworth of Meridian, Mississippi, was elected Vice President and Dr. William L. Gates of Clarkdale, Mississippi, Secretary.

The Board also approved twenty-one new veterinarians who passed examinations given by the board during the current meeting.

Mrs. Jack McBride and her daughter, Miss Penny de Boisblanc, former residents of Dallas, Texas, now residing in New Orleans, visited in Bay St. Louis over the week-end of the fourth as guests of Mr. and Mrs. Frank Kiefer.

## BIG CROP IN MISSISSIPPI



## It's A Prosperous Family



The hard working folks who entrust their funds to us for safekeeping.

They've got one eye on the future and it's measured in the peace of mind, the security and the comforts of old age.

Won't you join? You're cordially invited.

Present dividend rate 3%

PEOPLES FEDERAL Savings & Loan Association

# Only 30 Days To Join BLUE CROSS BLUE SHIELD

(MISSISSIPPI HOSPITAL & MEDICAL SERVICE)

## Drive Ends July 13th--Monday Not Open Again For 12 Months

CALL OR SEE THESE  
BLUE CROSS - BLUE SHIELD REPRESENTATIVES

Mrs. Nelius Rhodes, Phone 470  
Mrs. J. P. Rousseau, Phone 550-R

"When you are dealing with your future you want the BEST"

## The Kings Daughters Hospital

BAY ST. LOUIS



## Two Heads are Better than One!

... PARTICULARLY IN SUCH AN IMPORTANT PURCHASE AS A NEW CAR

## MAKE A DOUBLE DATE WITH A "ROCKET 8"

We're so sure of Oldsmobile's appeal to men and women alike that we're suggesting you try it together! Come in... see for yourselves how the dashing Super "88" or the Classic Ninety-Eight has everything you both want in your next car. Take a long look at the long, glamorous, graceful sweep of Power Styling. Then get inside... unleash the mighty "Rocket" Engine. You'll glide away quickly and smoothly as "Rocket" power roams with Hydra-Matic Super Drive. Enjoy the foam-soft luxury of Custom Lounge Interiors... the road-jugging comfort of the Bowtie-Ride Chassis. Here, too, is water, easier handling... the effortless control of Power Steering... the sure-footed stopping action of Power Brakes. So, be doubly sure... Come in soon for a demonstration drive. Make your double date with a "Rocket 8".

\*Optional at extra cost



**REALTY CO**  
115 WASHINGTON ST. III  
**PHONE 1181**  
RAY ST. LOUIS, MISS.

**Merchants Insurance Agency**  
IN THE INSURANCE BUSINESS FOR NEARLY 40 YEARS  
MERCHANTS BANK BLDG. PHONE 145

**IF IT'S WORTH BUILDING IT'S WORTH TREATING**

**Up To 36 Months To Pay**

## DESIGN AND MATERIALS

### THE DESIGN YOU WANT TO MAKE

FOR DETAILS —

# Westayer Co.

MISS. PHONE 116

Two Faces

For years himself has been telling me that electricity is the cheapest commodity on the market. I never knew whether I quite agreed with him or not.

U.S. 90—

# ore Mo

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**ADRIAN**

U.S. 90

Beautifully styled inside and out . . . offering outstanding new features, unavailable elsewhere or only at extra cost. This means an important difference in the dollars you spend and in the *quality* you get. Come learn about this difference . . . by driving a Chrysler today!



Member Federal Deposit Insurance Corporation. All Savings Deposits  
Insured Up To \$10,000.00

A Mississippi firm, the Delta Brick and Tile Company of Indianola, has been awarded a \$50,000 contract for 950,000 half bricks to be used in the building of the new \$9,000,000 State Medical School and Teaching Hospital in Jackson. The contract was awarded by the State Building Commission.

Take a look in the  
**YELLOW PAGES**  
your Telephone Director

11



# WAYNE

Time 7:00 p.m.

Big Features  
MINE WITH THE  
IRON DOOR  
An All Star Cast  
2nd Feature  
STARKETT  
POILERS OF THE  
RANGE  
Chapter 1 of  
"The Secret Code"

Mon, July 12 - 13  
GOES  
TO COLLEGE  
GREEN GWENN  
O'SULLIVAN  
BONZO  
Latest News and  
"Loose Nut"

Wed, July 14  
DEREK  
FREEMAN  
THUNDERBIRDS  
Cartoons and  
FREE & EASY NITE

Thurs, July 15 - 16  
WILLYN MAXWELL  
HOPE IN  
"OFF LIMITS"  
Latest News  
and Nice Capades

Fri, July 17  
BAL TABARIN  
MIRIEL LAWRENCE  
The Can-Can Girls of  
Lilin Rouge  
Cartoons  
Free & Easy Nite

Visit our Concession  
for a Sandwich, a Cold  
Drink or a Snow Ball

## STAR -- Theatre -- BAY ST. LOUIS, MISS.

Saturday, July 11  
2 PICTURES  
JOHNNY MACK BROWN  
--in--  
LAW OF THE PANHANDLE  
AND  
CEASAR ROMERO  
and  
LOIS MAXWELL  
--in--  
"SCOTLAND YARD  
INSPECTOR"

CARTOON  
Sun, Mon, Tue,  
July 12 - 13 - 14  
JOHN WAYNE  
DONNA REED  
and  
CHARLES COBURN  
--in--  
"TROUBLE ALONG  
THE WAY"

Wednesday, July 15  
JANE GREER  
and  
RED SKELTON  
--in--  
"THE CLOWN"  
CARTOON & SHORT SUBJECT

Thurs, Fri, July 16 - 17  
ROD CAMERON  
and  
ARLEEN WHEELAN  
--in--  
"SAN ANTONIO"  
NEWS AND CARTOON

## ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set. Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

MRS. LELA S. WIER  
2805 Arbor Hills Drive  
P. O. Box 3122  
Jackson 7, Mississippi  
Advertisement

## LEGION THEATER---GULFPORT

THURSDAY - FRIDAY - SATURDAY  
July 9 - 10 - 11  
TWO TERRIFIC FEATURES



EXCLUSIVE  
THE ONLY FULL-LENGTH FEATURE  
OF THE  
CORONATION  
OF QUEEN  
ELIZABETH II  
IN COLOR BY  
Technicolor  
LAURENCE OLIVIER

LATE SHOW FRIDAY, July 10  
THE  
DALE ROBERTSON-CALHOUN-WAGNER  
20

LATE SHOW SATURDAY, July 11  
SUNDAY - MONDAY - TUESDAY - WEDNESDAY  
July 12 - 13 - 14 - 15

## "DANGEROUS WHEN WET"

It's a refreshing plunge into fun and  
romance, songs and hilarity!  
Color by TECHNICOLOR

STARRING  
ESTHER WILLIAMS  
FERNANDO LAMAS  
JACK CARSON  
CHARLOTTE  
GREENWOOD  
DENISE  
DARCEL



WILLIAM DEMAREST - DONNA CORCORAN

## LAST TIME TODAY!! Friday, July 10

"THE JUGGLER"  
KIRK DOUGLAS  
MILLY VITALE  
News - Novelties - Cartoon

Saturday, July 11  
NUMBER ONE -  
"HOUSE OF  
FRANKENSTEIN"  
BORIS KARLOFF  
LON CHANEY  
NUMBER TWO -  
"NIGHT TIME IN  
NEVADA"  
ROY ROGERS  
Lois Flaherty - Comedy

Sun, Mon, July 12-13  
"THE VANQUISHED"  
JOHN PAYNE  
JAN STERLING  
Latest World News - Cartoon

Tues, Wed, July 14 - 15  
NUMBER ONE -  
"SONG OF THE SARONG"  
NANCY KELLY  
WILLIAM GARGON  
NUMBER TWO -  
"LADY FROM LOUISIANA"  
JOHN WAYNE  
ONA NUMSON  
Devil Horse

Thursday, July 16  
"SON OF BELLE STAR"  
KEITH LARSEN  
DONNA DRAKE  
News - Cartoon - Comedy

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**You get more out of a GMC**  
-because GMC builds more in!

ONLY LIGHT-DUTY GMC's for 30 have them - these super-features that pay off in lower running costs and longer life - no matter how hard you use a truck.

GMC builds in Dual-Range Truck. You get 3 engine speeds for traffic, 1 for highway. No clutch. No gear shift. Your engine and transmission are protected from wear. Clutch take-off after every stop.

100 H.P. engine. You get more power than lightweights. Response - extra.

**Get a real truck!**  
A General Motors Value

**Hille Motors**

Get a good truck with your GMC dealer

punch-and better mileage-all from regular gasoline.

GMC builds in: bigger self-energizing brakes-a roomy "Six-Footer" cab-Synchro-Mesh transmission-recirculating ball-bearing steering action-double-acting shock absorbers-a 45-amp generator.

What's more, you get all this at a price that makes GMC the greatest buy in the light-duty field. Come on in and make us prove it!

\*Standard equipment on Package Delivery model; optional at moderate extra cost on all others.



